

# Mason Brown

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 X: @DTMBofficial | TikTok: @dtmb.29 | Instagram: dtmb29 | Canton, OH

## Experience

### **NCAA Digital Sports Network Assistant**

*Akron Sports Network – University of Akron / 2017–2024*

- Operated broadcast and handheld cameras for 100+ live collegiate sporting events, including football, basketball, soccer, volleyball, baseball, and swim meets
- Took on additional roles including show director, key grip, boom operator, and technical crew lead for select productions
- Collaborated with NBC and the Paralympics to capture and deliver footage of the Akron swim team for a national segment during the 2024 Paralympics
- Assisted in post-production workflows, including video editing, graphics integration, and highlight reel creation
- Supported branding and digital campaigns through content planning, asset creation, and event coverage
- Contributed to social media engagement by capturing and organizing content for TikTok, Instagram, and YouTube

## Technical Skills

### **Software & Tools:**

Adobe Premiere Pro, Photoshop, After Effects, Illustrator, Lightroom, Final Cut Pro, iMovie, Canva, OBS Studio, Microsoft Office, Google Workspace, CapCut

### **Media Production:**

Videography, Photography, Graphic Design, Motion Graphics, Live Streaming, Multi-Cam Operation, Studio Lighting, Audio Mixing (basic), Color Grading, Video Compression

### **Platforms & Equipment:**

YouTube, TikTok, Instagram, X (Twitter), GoPro, DSLR & Sony Cameras, iPhones, Rode Mics, Tripods/Gimbals, Green Screen, Audio Recorders, Video Editing Workstations, Daktronics

## **Independent Projects & Digital Content Creation**

### **Founder & Content Creator – Dem Mallows**

*YouTube, TikTok @Dem\_Mallows / 2019–2024*

- Produced 70+ original videos and built the channel to over 1,000 subscribers
- Achieved millions of views across YouTube and TikTok, with several viral videos reaching 100K+ views
- Filmed and edited using GoPros, Sony cameras, iPhones, and Final Cut Pro
- Analyzed performance data to improve video titles, thumbnails, and retention strategy

### **Personal Sports Content Creator**

*X, TikTok, YouTube / 2015–Present*

- Created viral Cleveland sports videos, including content that reached 137K+ views on X and 90K+ views on TikTok
- Developed culturally relevant, fast-turnaround content aligned with trending topics and fan engagement patterns
- Shot, edited, and published all content independently using mobile workflows and short-form video tools

## **Education**

### **Walsh University – North Canton, OH**

*Bachelor of Arts in Communications, GPA: 3.2 / Graduated December 2021*

- Played two seasons as starting kicker on the Walsh University football team
- Broke the school record for most field goals in a season; tied the league record

### **University of Akron – Akron, OH**

*Communications Studies / 2017–2020*

- Completed three years of coursework before transferring to Walsh to play football and finish my degree

## References

### **Scott Campbell**

Director of Operations, North Canton City Schools

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### **Chad Welker**

Director, Zips Digital Network, University of Akron

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### **Marc Biss**

Professional Assistant Professor, Walsh University

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### **John Fankhauser**

Head Football Coach, Walsh University

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### **Kevin Yoder**

Athletic Director, Perry Local Schools

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